



Championing New Beginnings

MDRRC 6TH ANNIVERSARY CELEBRATION

Sponsorship Package

Wednesday, May 7, 2025
6pm – 9pm

Historic London Town & Gardens
839 Londontown Rd, Edgewater, MD 21037



Greetings from the Executive Desk

I hope this message finds you well. On **Thursday, May 7, 2025**, the **Maryland Reentry Resource Center (MDRRC)** will host its **Annual Gala, "A Celebration of New Beginnings,"** at **London Town Gardens in Annapolis**. This inspiring evening will bring together community leaders, advocates, and changemakers to celebrate the **power of second chances** and the transformative impact of reentry support.

This year, we are proud to honor two outstanding individuals who have demonstrated unwavering commitment to justice, rehabilitation, and community reintegration:



Thomas Lane Jr., reentry advocate, designer, author, entrepreneur, and community leader, is honored for his dedication to workforce development. Leading design at Maryland Correctional Enterprises, he also empowers justice-impacted individuals through mentoring, speaking, and his podcast, Released Project.



Officer Robert Horne, a Woodlawn High School graduate ('88) and Army veteran, dedicated his Baltimore and Annapolis police careers to community service, founding re-entry programs like "Get Out of the Game" and "Positive Impact" which have aided hundreds of returning citizens. He also served as a volunteer Muslim Chaplain and holds an Arabic Language certificate from Al Azhar University.

Their dedication to fostering pathways of opportunity for returning citizens embodies the mission of MDRRC. Through **housing assistance, employment services, life skills development, and social enterprise initiatives like Greenlift**, MDRRC empowers individuals to successfully reintegrate and contribute to our communities.

WHY PARTNER WITH US?

By sponsoring the **Celebration of New Beginnings Gala**, your company will:

- ✓ Gain **visibility** among community leaders, local businesses, and decision-makers
- ✓ Demonstrate a **commitment to social impact** and second chances
- ✓ Help fund **critical reentry programs** that reduce recidivism and promote economic stability

We have a variety of sponsorship levels available, each offering meaningful **brand exposure** and engagement opportunities. Enclosed, you'll find our **Sponsorship Prospectus**, which outlines the benefits of partnering with us for this powerful event.

I would love the opportunity to discuss how your organization can be involved. Please feel free to reach out with any questions or to confirm your sponsorship by **Friday, April 4, 2025**.

Thank you for your time and consideration. We look forward to partnering with you to make a lasting impact in our community.

Best regards,

Vanessa Bright
Executive Director
Maryland Reentry Resource Center
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Sponsorship Prospectus



At Maryland Reentry Resource Center (MDRRC), we believe in the power of second chances. We know that when neighbors help neighbors, everyone benefits. That's why we provide returning citizens with the tools they need to rebuild their lives and become contributing members of our community.

OUR SERVICES

- **Housing:** We help individuals find safe and stable housing, a critical foundation for successful reentry.
- **Employment:** We provide job training and placement services, connecting returning citizens with meaningful employment opportunities.
- **Support Resources:** We offer comprehensive support services, including counseling, and life skills development, to address individual needs and challenges.
- **Social Enterprise:** We recently launched Greenlift to provide employment opportunities in green industries like conservation and clean energy, benefiting both our community and the environment.



Join us for "A Celebration of New Beginnings" Gala

- **Date:** Thursday, May 7, 2025
- **Location:** London Town Gardens

This inspiring evening will feature live music, food, and powerful stories of transformation and hope. It's a chance to connect with community leaders, changemakers, and the individuals whose lives have been renewed through our collective efforts.

Year round, your sponsorship will directly support:

- **Workforce training and green jobs:** Preparing returning citizens for careers that benefit our environment and everyday lives.
- **Housing and holistic support services:** Ensuring stability and access to essential resources for a successful transition.
- **Barrier reduction:** Helping individuals overcome obstacles and reclaim their future.

By sponsoring our gala, you're not just giving back – you're joining a movement that helps to build a stronger, more sustainable community for all.



Sponsorship Levels *and* Benefits

Phoenix Sponsor – \$5,000

Our premier sponsorship tier offers unparalleled visibility, meaningful engagement, and the deepest charitable impact:

- Recognition as the **top-tier sponsor** in all event marketing and outreach, including press releases, flyers, and digital promotions.
- **Logo prominently displayed** at the event's entrance, stage area, and high-visibility points.
- Verbal acknowledgment during the **opening, mid-event, and closing remarks**.
- A **VIP table for eight guests**.
- Opportunity to **address the audience** during the event, showcasing your company's commitment to second chances.
- Exclusive mentions in targeted **email campaigns** to our network, reaching community leaders, businesses, and stakeholders.
- **Feature spotlight on our website**, social media platforms, and in post-event newsletters.
- Opportunity to distribute **branded materials** or products to attendees.

Renewal Sponsor – \$2,500

For sponsors seeking meaningful engagement and strong visibility:

- **Logo and company name** displayed on event materials, the website, and select signage.
- Verbal acknowledgment during the event program.
- Reserved seating for six guests.
- Social media features in the weeks leading up to the event, including tagged posts highlighting your sponsorship.
- Inclusion in post-event thank-you communications to attendees and stakeholders.

Growth Sponsor – \$1,000

Ideal for businesses and individuals looking to support Maryland Reentry's mission while gaining community recognition:

- Company name/logo listed on event materials, the event website, and program.
- Recognition during the event program and slideshow.
- Tickets for four guests.
- Acknowledgment on social media platforms.

Hope Sponsor – \$500

For those new to Maryland Reentry who wish to support our mission while learning more about what we do and whom we serve.

- Name listed on event materials, the event website, and the program.
- Tickets for two guests.